



2024 Sponsorship Packet

Wiawaka Center for Women Event Sponsorship Packet

Wiawaka is a 501(c)3 charitable organization, that enriches and inspires the lives of all women, while preserving our historical property and mission. We were started in 1903 by women for women and continue to offer a unique, lakeside retreat with our historic property on the **National Registry of Historic Places**. Over 1,000 women join us each year to experience the peacefulness of our 20 acres and 1500 feet of lake frontage on beautiful Lake George.

We offer over 80 programs, workshops, retreats and events all season long to enhance time spent at Wiawaka. We celebrate artists, writers, historical lectures, community events, wellness and empowerment groups with many local, talented instructors, with creativity, inspiration and camaraderie.

With the help of generous sponsors we are able to continue to support our mission and increase our outreach to include women veterans, cancer survivors, healing and wellness groups. As Wiawaka continues to grow we are excited to offer a variety of ways to support us. Be a part of our History!

Sponsorship Packages

March 1, 2024- October 1, 2024

\$3,000 Tier I Katrina Trask/ Yearly Sponsor

- **NEW** this year (2) tickets to our Event with the Queen
- Includes (2) tickets to our Dock/ Kick off Party
- Includes (4) tickets to our Ladies of the Lake Luncheon
- Includes (2) tickets to our Family 4th of July BBQ
- Includes (4) tickets to any Dinner/Lecture during our weekly Lecture Series
- Includes (10) day passes
- Includes (4) lunch passes

Recognition on:

- All Event Programs and highlighted at our events
- Our Website sponsorship page (featured separately)
- Wiawaka e-Newsletters with over 3,500 contacts
- Wiawaka's social media with over 3,000 followers

\$2,500 Tier II Mary Fuller/ Yearly Sponsor

- Includes (2) tickets to our Dock/Kick Party
- Includes (4) tickets to our Ladies of the Lake Luncheon
- Includes (2) tickets to any Dinner/Lecture during our weekly Lecture Series
- Includes (4) day passes
- Includes (2) lunch passes

Recognition on:

- All Event Programs
- Our Website sponsorship page
- Wiawaka e-Newsletters with over 3,500 contacts
- Wiawaka's social media with over 3,000 followers

\$1,500 Tier III Georgia O'Keeffe /Yearly Sponsor

- Includes (2) tickets to our Dock/Kick Party
- Includes (2) tickets to our Ladies of the Lake Luncheon
- Includes (2) tickets to any Dinner/Lecture during our weekly Lecture Series
- Includes (4) day passes

Recognition on:

- Event Programs
- Our Website sponsorship page
- Wiawaka e-Newsletters with over 3,500 contacts
- Wiawaka's social media with over 3,000 followers

**Sheryl Faye Presents: “Her Majesty”
March 17th, 2024 2:00pm - 4:00pm**

Join us at The Park Theater in Glens Falls for an afternoon with the queen. Enjoy Sheryl’s reenactment of Queen Elizabeth II, “Her Majesty”, with refreshments.

\$500 Presenting Sponsor

- Includes four (4) seats at the event
- Recognition on:
 - Event Program Card
 - Our website sponsorship page
 - Wiawaka e-newsletters
 - Wiawaka’s social media outlets

\$250 Royal Sponsor

- Includes two (2) seats at the event
- Recognition on:
 - Event Program Card
 - Our website sponsorship page
 - Wiawaka e-newsletters
 - Wiawaka’s social media outlets

\$100 Knight Sponsor

- Includes one (1) seat at the event



- Recognition on:
- Event Program Card
- Our website
- Wiawaka e-newsletters
- Wiawaka’s social media

Wiawaka's 10th Annual Dock Party June 21st, 2024 5:00pm-8:00pm

Join us at Wiawaka to celebrate the opening of our 2024 season! The evening is under our tent with lakeside mingling, extraordinary jazz music provided by the Eileen Mack Trio, mouthwatering hot and cold savories and sweets, raffles and 2024 announcements. We offer wine from our friends at [Adirondack Winery](#) and beer and cider from [Adirondack Pub and Brewery](#). This is a great way to support Wiawaka and kick off the summer. It is always a SELL OUT event

\$1,000 Fuller Sponsor

- Includes four (6) seats at the event
- Recognition on:
 - Sponsorship board at event
 - Our website sponsorship page
 - Wiawaka e-newsletters
 - Wiawaka's social media outlets

\$600 Mayflower Sponsor

- Includes two (4) seats at the event
- Recognition on:
 - Sponsorship board at event
 - Our website sponsorship page
 - Wiawaka's social media outlets

\$300 Rose Sponsor

- Includes two (2) seats at the event
- Recognition on:
 - Sponsorship board at event
 - Wiawaka's social media outlets



Wiawaka's July 4th of July Family Fun BBQ **July 4th, 2024 6:00pm-10:00pm**

Wiawaka friends and family enjoy a cookout, fireworks, swimming, and smores around the campfire at Wiawaka. This is always a sell out event and a way to include families to attend Wiawaka and get to know more about us.

\$500 Family Sponsor

- Includes two (2) tickets to 4th of July event
- Recognition on:
 - Our website sponsorship page
 - Wiawaka e-newsletters
 - Wiawaka's social media outlets

\$250 Friends Sponsor

- Recognition on:
 - Our website sponsorship page
 - Wiawaka's social media outlets



Wiawaka's Ladies of the Lake Luncheon
The Queensbury Hotel
September 16th, 2024

This event is our premier fundraising event of the year. We will feature our popular silent auction, exciting raffles, announcements and presentations of the award recipients of *the Mary Fuller Women Helping Women Award and the Spirit of Wiawaka Award*.

\$1,500 Diamond Level Founder's Circle

- Includes six (6) seats at the event
- Recognition on:
 - Full page ad in the program
 - Our website sponsorship page
 - Wiawaka e-newsletters
 - Wiawaka's social media outlets



\$1,200 Emerald Level Founder's Circle

- Includes four (4) seats at the event
- Recognition on:
 - 1/2 page ad in the program
 - Our website sponsorship page
 - Wiawaka e-newsletters
 - Wiawaka's social media outlets

\$800 Opal Level Founder's Circle

- Includes two (2) seats at the event
- Recognition on:
 - 1/4 page ad in the program
 - Our website sponsorship page
 - Wiawaka e-newsletters
 - Wiawaka's social media outlets



\$600 Pearl Level Founder's Circle

- Includes two (2) seats at the event
- Recognition on:
 - Listing in the program
 - Our website sponsorship page

\$300 Ruby Level Founder's Circle

- Includes one (1) ticket to the event and listing on the program

In-Kind Sponsorships

Interested in sponsoring in some way? Reach out to us by calling 518-668-9690, or by emailing wiawakadirector@gmail.com with the subject title **Sponsorship**.

Sponsor our Scholarship Fund

Every summer we receive numerous requests for financial assistance to stay at Wiawaka. While we never turn anyone away, we would appreciate the support to continue this generous way for all women to enjoy and experience the respite and relaxation of Wiawaka.

\$1,000 The Mary Fuller Respite Fund

- Recognition on:
 - Our website sponsorship page
 - Wiawaka e-newsletters
 - Wiawaka's social media outlets

Anonymous donations are always accepted as well.



We welcome Sponsorships to join our Wiawaka family of supporters that help us continue our mission and to preserve our historical property. Thank you for keeping us relevant for over 120 years.